

eTwinning Online Professional Development Workshop

Reshaping IVET image and attractiveness through Media Literacy

24-26 March, 2021

Programme (Draft)

Day 1 - Plenary

15:00 – 15:15 **Opening**

CSS

15:15 – 15:45 **Introduction: VET and eTwinning**

CSS

15:45 – 16:15 **Keynote 1: Why raising the attractiveness of VET matters?**

Cedefop TBC

Coffee Break

16:45 – 17:30 **Keynote 2: EQAVET (European Quality Assurance in Vocational Education and Training)**

Jacinto Pinto

17:30-18:00 **Networking activity**

Day 2 Keynote and Workshops* (Participants have to attend 2 slots at least)

15:00 – 15:30 Keynote 3: Strategic internationalisation of VET – Developments, trends and future prospects

Mika Saarinen (Counsellor of Education and Head of Unit at the Finnish National Agency for Education EDUFI and Deputy Director of the Finnish Erasmus+ National Agency)

15:30 – 16:45 Workshop SLOT 1 (6 in parallel)

WS1	WS2	WS3	WS5	WS7	WS9
eTwinning project kit: Comparing news and media content	Greening TVET and development of green skills among students	Do your students leave school prepared for running a business?	Self-awareness as a key competence in career planning	Media literacy strategies: How can it be actually taught?	Putting VPN in the spotlight: VET, Pandemic and Navigation
Tiina Sarisalmi	PhD, Ms. Aurelia Bahnaru	Elżbieta Szczepaniak	Sylvia Korycka-Fortuna	TBC	Kornelia Lohyonva

Coffee Break

17:15 – 18:30 Workshop SLOT 2 (5 in parallel)

WS4	WS5	WS6	WS8	WS10
Fake news: Fact-checking	Self-awareness as a key competence in career planning	How to empower students in media literacy	VET and Society in the light of Media Literacy	Media literacy tools of and for empowerment
Joanna Waszkowska	Sylvia Korycka-Fortuna	Marietheres van Veen	TBC	Miguela Fernandes

Day 3 – Keynote and Workshops

15:00 – 15:30 **Keynote 4: The blurred horizon between the real and the unreal in the AI age**

Marco Neves

15:30 – 16:45 **Workshop SLOT 3 (5 in parallel)**

WS1	WS2	WS3	WS4	WS9
eTwinning project kit: Comparing news and media content	Greening TVET and development of green skills among students	Do your students leave school prepared for running a business?	Fake news: Fact-checking	Putting VPN in the spotlight: VET, Pandemic and Navigation
Tiina Sarisalmi	PhD, Ms. Aurelia Bahnaru	Elżbieta Szczepaniak	Joanna Waszkowska	Kornelia Lohyonva

Coffee Break

17:15 – 18:30 **IVET practices sharing**

3 examples from Teachers

Closing and summary of the event

CSS

WORKSHOP LIST

01. "I read the news today, oh, boy..." – eTwinning project kit: Comparing news and media content

Speaker: Tiina Sarisalmi, Finland

02. Greening TVET and development of green skills among students

Speaker: PhD, Ms. Aurelia Bahnaru, Association for Waste Recovery (Asociația pentru Valorificarea Deșeurilor)

03. Do your students leave school prepared for running a business? Common misconceptions pupils have about business

Speaker: Elżbieta Szczepaniak, Poland

04. Fake news: Fact-checking workshop

Speaker: Joanna Waszkowska, Poland, eTwinning ambassador

05. Self-awareness as a key competence in career planning

Speaker: Sylwia Korycka-Fortuna, Poland

06. How to empower students in media literacy

Speaker: Marietheres van Veen

07. Media literacy strategies: How can it be actually taught?

Speaker: TBC

08. VET and Society in the light of Media Literacy

Speaker: TBC

09. Putting VPN in the spotlight: VET, Pandemic and Navigation (exploring the interconnection of social media use of VET students, media literacy and social emotional learning)

Speaker: Kornelia Lohyonva

10. Media literacy tools of and for empowerment

Speaker: Miguela Fernandes